



DOWNTOWN MEDFORD ASSOCIATION

EID COMPARABLE MARKETS

BEND, OREGON

Population 103,254 | EID Budget \$310,000

Established in 2021

Renewed in 2024 to run through June 2027

PROJECT PLAN

The economic improvement project will generally consist of **beautification and maintenance services**, including planters, graffiti removal, snow removal, sidewalk cleaning, tree lights, holiday decorations, and banners; marketing downtown events and businesses; **planning and executing events**; and as further provided in an agreement between the City and the Downtown Bend Business Association. Beautification projects and maintenance services will be provided equally throughout the district. Marketing efforts, to include advertising through social media, newsletters, and media coverage, will be executed to promote and highlight events within the district, and to obtain maximum exposure and benefit for all downtown businesses. These efforts will keep downtown a central gathering place for the community, keep it vibrant, and stimulate economic improvement.

MCMINNVILLE, OREGON

Population 34,530 | EID Budget \$67,648.50

Established in 1986

Renewed in 2022 to run through August 2025

STATED PURPOSE IN LIEU OF SERVICE PLAN

“To promote within the district economic improvement by **planning or management of development or improvement activities**, by **landscaping or other maintenance of public areas**, by **promotion of commercial activity or public events**, by **activities in support of business recruitment and development**, and by **improvements in parking systems or parking enforcement**.”